

How to get the Arabs to buy loads of your sand! - Easily



“I’ve no time to see a friggin salesperson now. I’m too busy fighting a battle - tell ‘em to sod off before someone loses an eye!”

- and deliver ‘jaw-dropping’ customer service - that’ll increase your conversion rate and sales results instantly (for no extra cost) – **GUARANTEED**
- or your investment back

Are you fed up with prospects who:

- Just seem to want lots of free advice or help?
- Procrastinate, struggle to decide or they're not even the real decision maker?
- Never get back to you?
- Go cold on you (or hide!)?
- Say they can't afford it (and have a new Mercedes winking at you outside!)?
- Need to 'think about it!' or consult with; Fred, Bill or Mary?
- Tell lies?
- Just don't buy when it would clearly benefit them to say 'Yes – where do I sign'?

Then stop what you're doing and eliminate all these frustrations and more by attending this, the

'Complete Sales Skills & Customer Service Master Class' **Tuesday 14th February 2012 - Bristol**

In this ideas packed, fun and skills based day you'll discover a far better way – **guaranteed** (or your cheque won't be banked - and handed back to you)

Learn a new and far more effective sales strategy to **boost your profits in 2012**

Understand why most buyers don't buy from you and learn precisely what to do to change that.

Build your own sales & service machine that'll **increase your results by +270%** (Yes – that's nearly a **fourfold** increase e.g. £100,000 to £370,000 – Wow!) in less than 9 months – **guaranteed**

This comprehensive day (Near Bristol) is ideally suited to **every** member of your team who has **any** contact with the buying public (Retail, reception, delivery driver, service engineer, inbound/outbound telephone - **YES - everyone is in sales and service** and they can make or break your business!). Also it's perfect for your; sales managers, sales directors and all business owners who want to manage better and improve their company's sales plus profits dramatically.

And to help you further- the more people you send to this

'Complete Sales Skills & Customer Service Master Class'

– the lower the cost of your investment. That's only fair – wouldn't you agree? Complete with your **FULL SATISFACTION - NO QUIBBLE – 100% MONEY BACK GUARANTEE**

And to make it easy and highly profitable for you to shut up shop for just one day – **please post your cheque now** payable to *'The Profit Doctor Ltd'* and indicate the number of tickets you need. The more tickets you want, the better the deal with the hotel – and the cheaper it'll be per delegate. Fair and simple, wouldn't you agree?

What's the fastest and easiest way to increase your profits without increasing your costs?

The answer of course is simple; **increase your team's CONVERSION RATE!** You can spend thousands to generate leads and prospects, but if you fail to invest in YOURSELF & YOUR TEAM with the latest **consultative** sales training and customer care, you'll be losing a fortune in missed opportunities. So on the day you'll;

- See how to achieve a **higher** and incredibly consistent conversion rate
- Know how and when to look behind the buyer's WANTS to uncover their hidden NEEDS (**their cheque book drivers – revealed**)
- Discover the subtle key to the buyer's psychology that will **unlock a YES and close the sale** – nearly every time
- Understand the process and power of consultative (non-manipulative) selling so that you and your team can **help clients to buy more, time, time and time again**

Here are just a FEW of the consultative sales skills you'll learn at this; easy, no theory and very hands on -

'Complete Sales Skills & Customer Service Master Class'

The psychology behind all buying decisions

Realise the biggest mistakes made in retail sales and how to stop them in minutes

How to ask the right questions at the right time

How to ask for the money without being perceived as a 'sales' person

Discover and overcome their real objections (and avoid all their polite smokescreens)

Get buyers to decide for themselves that what you're offering is what they want - without you having to tell them it's what they want. ('A man convinced against his will is of the same opinion still')

Establish a long-term relationship and repeat sales with awesome customer service

Plus a lot of fun and so much more!!! – That's a promise or your money back - GUARANTEED

So please hurry – this'll sell out quickly - Thanks - Gregory

Full 'No Quibble' Money Back Guarantee – If you don't get full value from the day then have 100% of your money back, keep all the ideas, lunch and materials and we won't quibble – you'll be the judge (Yes – it's really that good!)

We've rented the biggest room we can in a luxurious gothic hotel so places are strictly limited for comfort and effectiveness - Secure your '**Early Bird Discount**' places by sending your business card and cheque now for only

£495 Full price after the first 50 '**Early Bird**' tickets have gone

1 ticket = **£85** plus VAT at 20%

2 to 5 tickets = **£75 each** plus VAT at 20%

5 to 10 tickets = **£70 each** plus VAT at 20%

10+ tickets - please 'phone

Thank you - *Gregory* 

The Profit Doctor Ltd™

"Increasing the profit and fun in your business - simply "



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